



Connecting the Future.

Your Guided Blueprint for Digital Transformation.



The ExtraMile Origin

Founded in 2020 to bridge a critical gap in the Odoo market across Egypt and the GCC.

We don't just execute code; we assemble elite experts to provide the right structural solutions.

Our obsession is enriching the implementation experience to deliver measurable, frictionless business value.

A Regional Powerhouse

Dual Headquarters

Strategic presence anchored in Cairo, Egypt and Saudi Arabia.

Expansive Reach

Currently serving complex enterprise clients across 5 countries in the MENA region.



End-to-End Digital Capabilities.



The Weapon of Choice: Why Odoo?

Cost-Effective Core

Open-source foundation eliminates the hefty initial licensing fees associated with legacy systems like SAP and Oracle.

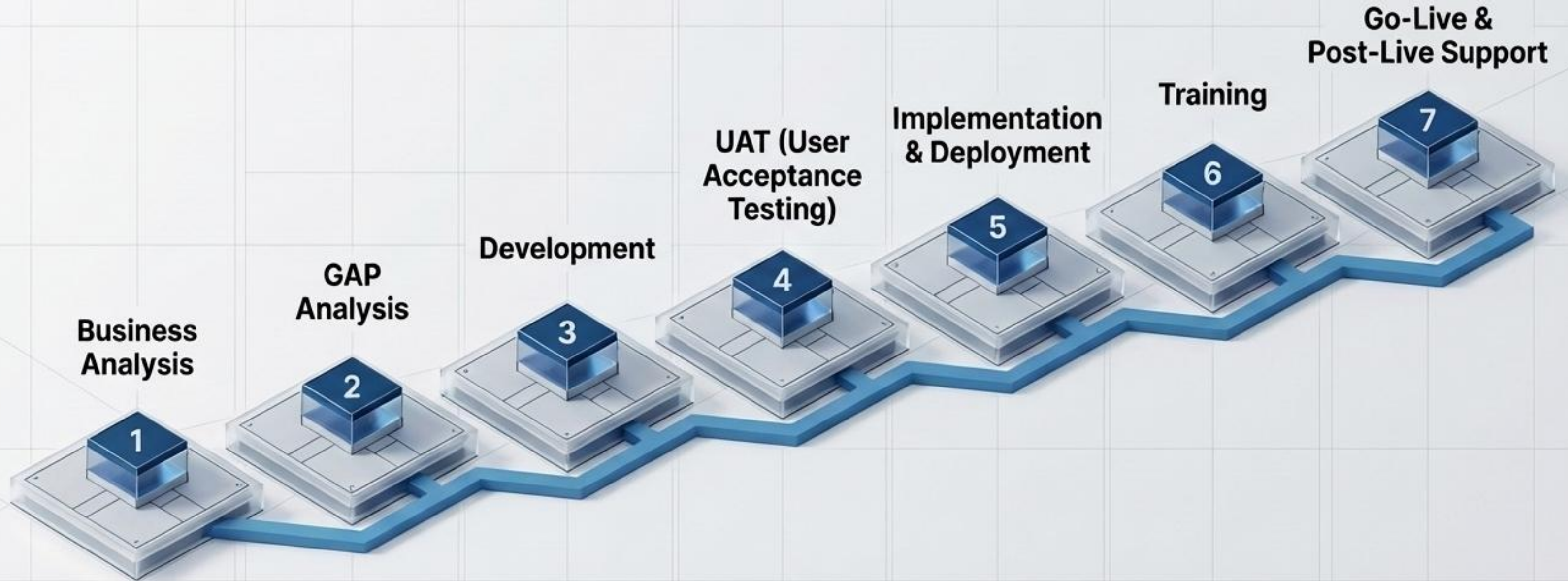
Modular Scalability

Implement only what you need today. A modular structure allows you to snap on new functionalities and scale smoothly as your business grows without paying for unnecessary bloat.

Intuitive Adoption

A user-friendly, accessible interface drastically reduces training time for non-technical users, ensuring rapid onboarding and a faster return on investment. Easier 3rd-3rd-party integration ensures your entire tech stack communicates flawlessly.

The Blueprint: 7-Phase Implementation Engine



Phases 1-3: Architecture & Build

1

Pillar 1

Business Analysis

Identify key stakeholders, map functional vs. non-functional requirements, build process flowcharts, and align on use cases and business rules.

2

Pillar 2

GAP Analysis

Define exact gaps between standard Odoo and custom business needs. Finalize solution design and prepare technical documentation.

3

Pillar 3

Development

Write core code, integrate modules, and conduct rigorous unit and integration testing.

Phases 4-7: Validation to Velocity

4. UAT

Conducted in a production-like environment with real business scenarios. Users test, report, and validate.

5. Deployment

Master data upload, access rights configuration, and final instance preparation.

6. Training

Hands-on learning environments. Detailed process training for end-users, system admins, and executive dashboard training for management.

7. Go-Live & Support

Uploading opening balances and initiating continuous post-live optimization, bug fixes, and management support.



Proven Impact Across Industries and Borders

Partnering with leading enterprises throughout the MENA region.

 **Egypt**
Largest client base

 **Saudi Arabia**
Strong presence in
Tech & Construction

 **United Arab Emirates**

 **Qatar**

 **Bahrain**

Technology & Integration

System Integrator, Service Provider, SLA

IT Builders | Special Net | Future Vision |
EMS | AI vendor | Next Generation Systems |
Robotech | Natij | Valify

Construction & Real Estate

Alameya Group IMFI | Bros Mastermind L.L.c |
Shadows Designs | One Sixty One | Just
Development | Giza Cables Industries

Manufacturing

MRI | Khoury Stand L.L.C. | Bell & Tell |
EACO | SNSO Chemicals | Stone Corp for
Marble | EMA Group

Retail, E-commerce & Healthcare

Retail, E-commerce, Pharmacies, Health Care, Wholesale

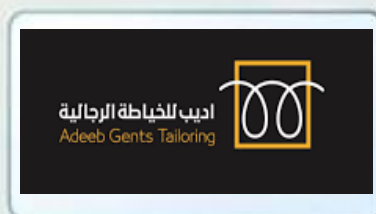
Aswaq badr | Kashmeir | Dodi Indian Products |
Candy Store | Reach Pharmacies | Brothers
Group | Doxx Care

Logistics, Engineering & Specialized Services

Logistics, Recruitment, Export/Import, Animal Prod, Engineering, Tourism

Shipex for logistics | Quick Connect | Arrive | Tawzef for Recruitment | Solid for distribution |
Holly Land | W&M Engineering | Ahleen Travel and tourism LLC

Spotlight: Our Valued Customers



The ExtraMile Synthesis



Let's Build Your Connected Future.

ExtraMile Business Solutions

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